

FOR IMMEDIATE RELEASE  
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## **BikePGH launches UPMC Health Plan PedalPGH Registration**

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**PITTSBURGH (March 14, 2019)** – Bike Pittsburgh (BikePGH) today announced that registration is now open for the 26th Annual UPMC Health Plan PedalPGH, the largest charity bike ride in Pennsylvania with 3,000 participants expected. The 2019 bicycle ride will be held on Sunday, August 25th, in South Side's Riverfront Park.

"PedalPGH is going to be amazing in 2019, showcasing scenic routes through Pittsburgh's unique neighborhoods, visiting lush parks around the city, traveling over iconic bridges, touring on bicycle-friendly streets and trails," said Mike Carroll, Events Director at BikePGH. "Whether you're looking for the 'marathon' of bike challenges with epic hills, a flat trail ride with the kids, or something in the middle, we have a route for everyone."

Title sponsor UPMC Health Plan is excited to host PedalPGH, a bike ride that showcases many of Pittsburgh's bicycle-friendly routes and encourages bicyclists of all skill levels to participate. Participants can register online at [PedalPGH.org](http://PedalPGH.org)

"For the fourth year, UPMC Health Plan is pleased to sponsor PedalPGH, an exciting event that is fun for families and supports building a healthy community through fostering an active lifestyle," said Michael Parkinson, MD, senior medical director, UPMC Health Plan.

PedalPGH ride registration includes a limited edition t-shirt, PedalPGH water bottle, personalized bib number, festive rest stops with delicious snacks, lunch, route signage marking every turn, cue sheets, ride marshals, post-race refreshments, and a finish line festival.

Since BikePGH took over PedalPGH in 2012, the event has raised more than \$1 Million for bicycle and pedestrian advocacy in Pittsburgh. Proceeds fund BikePGH, a registered 501(c)(3) charitable non-profit, that works on behalf of the Pittsburgh community to make the city safe and accessible for everyone to bike and walk.

### **Event Details:**

**Date:** Sunday, August 25, 2019

**Time:** 7:00 AM - 3:00 PM

**Location:** The ride begins and ends at Southside Riverfront Park (1 S. 18th Street, Pittsburgh, PA 15203)

**Routes:** 10 Mile Peoples Local Loop, 25 Mile City Tour, 40 Mile Grand Tour, and 62 Mile Epic Challenge.

Preview the featured routes here: [pedalpgh.org/route](http://pedalpgh.org/route)

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### **About Us**

*The event is organized by Bike Pittsburgh and is made possible through major support from UPMC Health Plan. Additional support is provided by, Peoples, Jimmy Johns, Wahilia Creative, and Port Authority.*