



FOR IMMEDIATE RELEASE  
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## Thousands of bike riders to tour the city at 31st Annual PedalPGH sponsored by UPMC Health Plan

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**PITTSBURGH (August 5 2024)** – Bike Pittsburgh (BikePGH) welcomes riders from across the country to participate in the 31st Annual UPMC Health Plan PedalPGH. Bike Pittsburgh’s annual fundraiser event has grown over three decades to become the largest single-day bike ride in Pennsylvania. About 3,000 cyclists of all ages and experience levels will join this fully supported ride while raising funds to make Pittsburgh better for biking and walking. The event will be held Sunday, August 25, with start and finish line celebrations at Allegheny Commons Park in the Northside for the second year.

“Pittsburgh is the perfect city for biking, and PedalPGH is our time to celebrate it! We have bridges, rivers, trails, views, and, thanks to 22 years of BikePGH’s advocacy, fantastic bike infrastructure. This one-of-a-kind ride brings together the whole bike community, welcoming both casual and experienced cyclists to build support for our mission. As our biggest fundraiser, this is much more than just a one day event. Every rider and every registration contributes directly to making Pittsburgh safer for biking and walking all year-round,” said Kéya Joseph, Events Director at BikePGH.

“UPMC Health Plan is honored to once again be the title sponsor of PedalPGH. The event is a great way to get outdoors, enjoy a healthy activity, and experience the region’s best new in-city bike infrastructure,” said Dr. James Schuster, chief medical officer, UPMC Health Plan.

During the event, PedalPGH riders and drivers will share the road, as streets will remain open to all traffic. Registration includes: A fully-supported ride, limited edition t-shirt, personalized bib number, and giveaways and swag from sponsors. On event day, riders embark on their chosen route, featuring fully-stocked rest stops, aid stations from UPMC Sports Medicine, mechanics and support vehicles, plus route signage and a digital ride guide with turn-by-turn navigation. After the ride, the Finish Line Festival in Allegheny Commons is the place to celebrate! Riders receive a free Straub Beer or cocktail from local partners at PA Libations, a free taco from Condado, plus a cool-down station, yard games from Shorty’s Pins x Pints, and live DJ sets from Pittsburgh Open Decks. Food truck favorites Millie’s Ice Cream, Cool Beans, Ineffable Cà Phê, Colombina Coffee, and Mandu Handu will also be on-site for participants to enjoy.

BikePGH has produced PedalPGH since 2012, with the event raising over \$1.5 million for bicycle and pedestrian advocacy in Pittsburgh. Registration proceeds fund BikePGH, a registered 501(c)(3) charitable non-profit, that works on behalf of the Pittsburgh community to make the city safe and accessible for everyone to bike and walk.

Register at [PedalPGH.org](https://pedalpgh.org). Download photos at [PedalPGH.org/media](https://pedalpgh.org/media). Follow BikePGH on [Facebook](#), [X](#), and [Instagram](#).

### **Event Details:**

**Date:** Sunday, August 25, 2024

**Time:** 7:00 AM - 3:00 PM

**Location:** The ride begins and ends in [Allegheny Commons Park](#)

**Routes:** 12 Mile BikePGH River Loop, 25 Mile Steel City Media Local Tour, 40 Mile Outside+Grand Tour, and 62 Mile U.S. Steel Epic Endurance Challenge. Preview the routes at: [pedalpgh.org/route](https://pedalpgh.org/route)

*The event is organized by Bike Pittsburgh and is made possible through major support from UPMC Health Plan. Additional support is provided by U.S. Steel, Outside+ Network, Steel City Media, HRG, Allegheny County, Edgar Snyder & Associates, Iron City Boulders, Shorty’s Pins x Pints, Joe Zeff Design, Pittsburgh Regional Transit, REI, Eat’n Park, Alco Parking, McCormick, Straub, PA Libations, and VisitPITTSBURGH.*

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